Welcome to our first newsletter of 2023.

The business activity at Silverstone Park continues to impress in terms of innovation, productivity, investment, growth and jobs creation.

Lunaz’s expansion into new premises at Silverstone Park which has created 300 jobs is just one example...

The Rt Hon Andrea Leadsom MP, Chair of the Backbench Committee on Business, Energy & Industrial Strategy, says the Park’s ability to attract cutting-edge tech companies has made it “an engineering super force”.

With planning permission already granted, consideration is now being given to commencing the development of a further 300,000 sq ft of mixed industrial/warehouse and hybrid commercial space – ‘Phases 4 and 5’, which will also provide a nursery, gym and café as well as accommodation for more businesses to grow.

This month, our occupiers’ entrepreneurial spirit has begun filtering down to students as the Silverstone Park Schools Programme, giving youngsters great insight into career types and pathways, returns for a fifth year.

Meanwhile, a busy and varied calendar of social networking events has continued to bring together occupiers and staff across the Park (see below).

If you would like to join our dynamic business community, please do get in touch with our team.

Chris Kimber-Nickelson
Commercial Director, MEPC
Silverstone Park
DUCATI’S SILVERSTONE PARK TEAM ENTERS YEAR ON A HIGH AFTER GLOBAL SUCCESS

Ducati UK has confirmed plans to increase operations at its Silverstone Park headquarters following a highly successful 2022 for the brand – including capturing the world’s premier motorcycle racing crown, MotoGP.

Ducati UK MD Fabrizio Cazzoli said: “We are looking to modernise our offices, just like the big tech companies in the US regularly review their lay-outs, particularly post-pandemic with new ways of working.”

Read more...

E-COMMERCE BUSINESS DIVA GIFT GROWING RAPIDLY SINCE MOVE TO SILVERSTONE PARK

The business, founded by Diva Patang – who, from Afghan refugee, quickly rose to become an entrepreneurial international influencer – offers a wide range of consumer goods such as garden furniture, DIY and home décor.

Read more...

ENOVATION CONSULTING LTD GUIDING SUSTAINABILITY STRATEGY FOR ITALIAN FOOTBALL GIANT

The agency, inside Silverstone Park’s Innovation Centre, has been appointed by AS Roma for its experience in delivering bespoke and data-driven sustainability strategies within the sports sector.
INVESTMENT TAKES NICHE CABLE SPECIALIST NICAB TO NEXT LEVEL

Nick Locke’s business, based at Silverstone Park, has acquired a £200,000 Komax Alpha 530 machine – capable of producing cabling for demanding industries such as medical and aerospace, at the same speed it takes to reach from Silverstone to Paris, France in a day.

200,000 SQ FT LUNAZ FACTORY
NOW OPEN & FULLY OPERATIONAL

Some 300 jobs have been created by the expansion into vast new premises at Silverstone Park, making Lunaz Applied Technologies one of the largest businesses in the Silverstone Technology Cluster region in terms of footprint and employees.
BBC COVERAGE FOR PERFORMANCE PROJECTS' AGRITECH DESIGN DURING ANDREA LEADSOM MP VISIT

The Silverstone Park business's innovative new 'GoFAR' rover, initially being targeted at fruit farmers in the UK and overseas, received high praise from the former Secretary of State for DEFRA, as well as valuable airtime on BBC Radio Northampton. Read more...

WINNING START IN PORTUGAL FOR FERRARI RACE TEAM FF CORSE

The Silverstone Park business's 3,000 mile round trip paid off as its pair of 488 Challenge Evo racers scorched to victory in all three opening rounds of the GT Winter Series at the famous Estoril circuit in Portugal.
Read more...

"WE'VE BEEN ABLE TO WORK MORE CREATIVELY"

PR and communications agency Purple Pitch founder Michelle Nichols says locating her business from home to Silverstone Park has been positive for motivation.
Read more...

OLYMPIC CYCLING FACILITY EXPANDS

Vorteq is already working on improving the performance of cyclists at the Paris 2024 Olympics after significant investment in its Silverstone Park premises.
Read more...

'GROWING FAST' FOLLOWING PARK MOVE
Innovative thinking is very much at the heart of luxury track day experience business and high-profile racing team DTO Motorsport which has located to Silverstone Park.

Read more...

IT'S ALL HAPPENING AT SILVERSTONE PARK

CAREERS OUTREACH PROGRAMME SET TO INSPIRE HUNDREDS MORE SCHOOL STUDENTS

Hundreds of secondary school students in Buckinghamshire and Northamptonshire will once more benefit from "invaluable" advice on career types and pathways from business volunteers – many of them innovating in the tech world – as part of the Silverstone Park Schools Programme.

The programme has re-launched for the current academic year and, over the next three months, will work with more than 600 Year 8 and 9 students at The Buckingham School, Sponne School in Towcester and Kingsthorpe College in Northampton. Read more...

RESTRUCTURE OF MANAGEMENT TEAM AT SILVERSTONE PARK

MEPC has appointed Chris Kimber-Nickelson as the new Commercial Director at its growing Silverstone Park industrial estate which he has described as "a real jewel in the crown for the UK’s high-tech industry in terms of innovation, business growth, productivity, skills and jobs". Read more...

SILVERSTONE PARK WINS MOTORSPORT INDUSTRY ASSOCIATION'S PRESTIGIOUS ‘SERVICE TO INDUSTRY’ AWARD

MIA CEO Chris Aylett told a packed audience: “An increasing number of motorsport businesses are taking
advantage of the stunning development and the skills pool in the surrounding area. Both these factors help those on the Park to succeed on track and to diversify into other sectors.”

**Read more...**

**SILVERSTONE PARK “AN ENGINEERING SUPER FORCE” SAYS FORMER BEIS SEC. OF STATE**

The former Secretary of State for Business, Energy & Industrial Strategy (BEIS), Andrea Leadsom MP, said: “It is something we can all be proud of. There’s brilliant innovation coming out of here and I think there’s enormous wealth and jobs and opportunities being created.”

**Read more...**

**“INVALUABLE IN GIVING STUDENTS GUIDANCE, MOTIVATION & PERSPECTIVE”**

Senior teaching staff have warmly welcomed their schools’ continued involvement with the Silverstone Park Schools Programme which has launched for 2023 (see article above).

The programme will again team business volunteers (pictured right) with students to give them careers advice. **Read more...**
TWO BUSINESSES, ONE PARK: BLOG WITH KIERON SALTER:

The award-winning engineering entrepreneur on locating both his Digital Manufacturing Centre and KW Special Projects businesses at Silverstone Park. Read more...

NEW ESTATE MANAGER APPOINTED AT SILVERSTONE PARK

Sarah Critchlow brings with her some 20 years of experience in her field, including spells in the West End, Mid Town, Canary Wharf and City of London. Read more...

COMMUNITY: BRINGING PEOPLE TOGETHER

SOCIAL CALENDAR DELIVERS OCCUPIERS PLENTY OF VARIETY IN RUN-UP TO CHRISTMAS
A festive chilli buffet for 150 people concluded Silverstone Park’s busy social calendar for its business occupiers in 2022 which helped raise funds for charities including the Royal British Legion’s Poppy Appeal, Men’s Health Week, Breast Cancer Now and Macmillan.

Other events for occupiers included a Christmas market, coffee and cake, a pool tournament, a quiz night and even networking over food and drinks on a rooftop bar. Read more...

FRUIT KEBABS, MASSAGES & VALENTINE’S GIFTS BEGIN OCCUPIER EVENTS IN 2023

Silverstone Park has continued treating its occupiers into 2023 with relaxing lunchtime massages and healthy fruit kebabs.

Some 24 employees enjoyed a massage, whilst 35 kebabs were devoured during a wellbeing day which was soon followed by a Valentine's gift market. Read more...

QUIZ & CAKE FOR INTERNATIONAL WOMEN’S DAY 2023

Congratulations to Filipa Turner of Optec who won first prize in our recent ‘IWD23’ quiz asking occupiers to name the faces of 20 inspirational women from history. Thanks to all who joined us in celebrating the empowering day (with cake)!

“INVALUABLE FEEDBACK” FROM OCCUPIER EMPLOYEES IN SURVEYS

Employees of businesses at Silverstone Park received an extra present during the festive period as the estate awarded them prizes and gift vouchers for participating in important surveys and a car share scheme. Read more...
AVAILABILITY

Office space & industrial accommodation to let at Silverstone Park

CLICK HERE for more information

DATES FOR THE DIARY

Forthcoming Occupier Events

Easter drawing competition for occupiers' children (U-16s)
Entries close Fri 31 March

5-a-side Football,
Weds 5 April, 18:00-17:00, Silverstone University Technical College

Nuts For Your Coffee
Tues 18 April, 12:00-13:30, Silverstone Park Innovation Centre

Social Committee meeting
Tues 25 April, 12:00, Silverstone Park Innovation Centre

Silverstone Park Schools Programme, The Buckingham School students visit
Weds 3 May, 09:30-14:30, Silverstone Park

HRH King Charles’ Coronation & street food/market
Thurs 4 May, 11:00-14:00, Silverstone Park Innovation Centre

Silverstone Park Schools Programme, Kingsthorpe College students visit
Weds 24 May, 09:30-14:30, Silverstone Park

National Biscuit Day (TBC)
Thurs 25 May, 11:30-13:30, Silverstone Park Innovation Centre

Silverstone Park Schools Programme, Sponne School students visit
Weds 14 June, 09:30-14:30, Silverstone Park

Please email kiely.nichols@silverstone-park.com (our Occupier Liaison & Events Co-ordinator) for further details on occupier events.

Forthcoming Silverstone Technology Cluster (STC) events:

Automation in Manufacturing, STC Digital & Advanced Manufacturing Special Interest Group
Thurs 13 April, 09:00-12:00, Silverstone Park Innovation Centre
Webinar: Buckinghamshire Business Awards Entry Workshop  
Tues 18 April, 11:00-12:00

Inside the World of Wireless Technologies  
Thurs 18 May, Time TBC, Silverstone Park Innovation Centre

Amazon Web Services Innovation Series: Navigating the Energy Crisis  
Thurs 25 May, Time TBC, Silverstone Park Innovation Centre

CLICK HERE for details on the above and all other STC events in 2023.

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